



Brussels, 19 February 2010

**SME UNION President Peter Jungen invited speaker at the “Euro-Arab Conference to Support Small and Medium Enterprises”**

The President of the Small and Medium Entrepreneurs of the EPP (SME UNION) Peter Jungen has been invited to speak at the conference “Euro-Arab Conference to Support Small and Medium Enterprises” in Damascus on Saturday February 20<sup>th</sup>. The conference aims to strengthen the ties and partnerships between European and Arab nations in the SME sector and to achieve maximum benefit from the existing programs and funds launched by governments on both sides for the purpose of assisting SMEs in development. The Opening Ceremony will be held under the patronarch of Mr. Najji Otri, Prime Minister of the Syrian Arab Republic and Mr. Amer Moussa, Secretary General of the Arab League in Damascus from the 20<sup>th</sup> to the 21<sup>st</sup> February.

Peter Jungen will give a talk in the first session of the conference titled “Innovation and Entrepreneurship Culture in a Globalising World”.

Further information: [sme@sme-union.org](mailto:sme@sme-union.org), [www.sme-union.org](http://www.sme-union.org); Tel: +32/2/233 38 38  
**SME UNION** (Small and Medium Entrepreneurs Union) of the EPP (European People’s Party) is the network of pro-business Christian-Democrat, Conservative and Liberal politicians and political organizations. Its main objective is to help in shaping EU policy in a more SME friendly way. [www.sme-union.org](http://www.sme-union.org)